

Prices

Full Color Ads:

¼ Page: \$150

½ Page: \$225

Full Page: \$350

Black and White Ads:

¼ Page: \$80

½ Page: \$150

Full Page: \$270

We offer ½ payments of the Full and ½ Color Ads as well as the Full Black and White Ad. If you choose this option, you must pay half of the total price on October 15 and the remaining balance is due within **one month**. The **final deadline** for the total amount is **November 15**.

Maximum Number of Pictures per Ad space:

¼ Page: 3 pictures

½ Page: 5 pictures

Full Page: 8 Pictures

Please note that while we try to include all pictures and text that is submitted, some items may be cut or edited at the discretion of the yearbook staff. **The Capitolium reserves the right to edit text** for **readability** and to **choose photos** of good **quality** and **taste** in order to design the best quality ad.

SENIOR ADS

It's here!
ONLINE
PAYMENT!!

Go to

www.rcs.rome.ga.us

And select the
'Yearbook' Link!

Buy your
yearbook &
purchase your
ads!

Rules for Submission

- ALL ADS MUST BE SUBMITTED WITH THIS ORDER FORM!
- **Do NOT cut photographs! Any cut photographs will not be used.**
- Do not crop, mark, or write on the original picture.
- If special cropping is desired, please note this on a separate piece of paper or sticky note on the back of the photo.
- Please send only the amount of pictures recommended for your ad.
- Please put a return address label on the back of each picture. DO NOT write on the backs of photos with a pen—it will smear and rub off on other photos!
- Please do not submit naked baby pictures or photos of students in revealing bathing suits.
- We gladly accept digital photos of **high quality**.
- Please DO NOT scan your own photos. We must use a special, high-grade scanner or photos will not print well.

Ads are due no later than **September 15**. All components of ads are due on this day with full or half payment. We will be accepting ads during all lunches in the commons area. Make checks payable to RHS.

****Check the date that is best for you to proofread your ad. ADS NOT PROOFREAD WILL PRINT AS IS. *We do NOT give refunds.**

Oct 19 Oct 28 Nov 9

Ads will be read from 4:30 until 6:30 in concessions.

****We want to make every effort to ensure that ads are printed accurately. Please keep your appointment time or email Mrs. Howell if you need to change dates.**

Ads, photos and text submitted after September 15, will **NOT** appear in the yearbook. You may turn in ads early by contacting Ms. Howell.

ORDER FORM

****Please use a separate form for each ad.
SHARED ads—use ONE Form!!!**

I have read this brochure regarding senior ads, and I am enclosing: (please check)

Full Payment: Cash
OR Check

Half Deposit: Cash
 Check

Photos: Number of pictures: _____

Text: Number of pages: _____

Please check here if this ad is to be a **SURPRISE** for your senior and you do NOT want him/her to know about it.

Parent Name: _____

Parent Signature: Please read all information & sign

Phone Number/Email (most convenient to reach you)

Senior's Name (as you would like it to appear on the ad—no nicknames, please)

Size of Ad: ¼ ½ Full

Color or Black & White

DUE:

September 15, 2010

Text

Please print or **type any text** that you want to be included in your senior's ad on a separate sheet and attach to this order form **with your senior's name** at the top.

Submission

Please drop off the senior ad at the high school on or before September 15 by bringing it to the **front office OR** during **lunch** on **September 15**. If you drop it off in the front office, a yearbook staff member will call you to confirm receipt of the ad.

Design

Our staff designs each ad. If you have questions about Senior Ads, please contact Ms. Amanda Howell, yearbook advisor, at 706-235-9653, ext. 1234, or via email at ahowell@rcs.rome.ga.us.

A word about Photos...

Photos are sent to the publishing company where they are scanned and sent directly back to the school. We hold the photo originals until final proofs have been completed. Photos are then returned to seniors when yearbooks are distributed in May. Although we seldom have problems with photos, sometimes things happen. The RHS yearbook staff assumes **no** responsibility for photographs. **To ensure their safe return to you, please provide a self-addressed, stamped envelope with your order and we will mail the photos back to you OR verify that your senior picked them up with his/her yearbook.**